



AGU³ INTERNAL MEDICINE CONFERENCE



SPONSORSHIP PACKAGES

ORGANIZED BY:



www.educationplus.me



09-11 | MAY 2024



Gulf Convention Center
Gulf Hotel

WELCOME LETTER

Dear Colleagues,

We are pleased to invite you to participate in the 3rd Arabian Gulf University Internal Medicine Conference (AIM-2024) it will be held on May 9-11, 2024 at the Gulf Convention Center - Gulf Hotel Kingdom of Bahrain The conference Theme is: **New Horizons in Internal Medicine**

This conference is a unique international platform that's a confluence of all stakeholders of Internists, Academia, Researchers, and Innovators - coming together to encourage the exchange of knowledge, experience, and best practices in the arena of internal medicine. The speakers are world-class scientists, renowned teaching faculty, and thought leaders coming from the USA, Europe, the Middle East and Gulf The event will give you the opportunity to meet with international experts to discuss your challenging cases at these sessions.

As the premier events, we have developed a high-quality scientific program with your interests in mind. We have not only increased the number of opportunities for you to network with colleagues from across the region but also introduced more focused sessions that will feature cutting-edge presentations, special panel discussions, and livelier interaction with leaders and experts.

Over three days, the highly scientific conference will cover the most updated aspects of multiple internal medicine subspecialties. The most prominent regional scientists and speakers will gather over three days to share and discuss the profound advances and updates in various aspects of internal medicine. Whether to review certain updates or to get the CME hours, this gathering would be the target. Moreover, it would be the ideal event to share knowledge, build new connections, and present your updated research work. Your participation will add to the scientific value of the program.

The conference will aim to deal with all aspects related to early diagnosis, including innovative technologies and treatments, and will bring together professionals from the fields of Hypertension, Gastroenterology, Nephrology, Endocrinology, Cardiology, Respiratory Medicine, Rheumatology, Infectious Diseases, and more.

The conference will offer a superb opportunity for Physicians, General Practitioners, Interns, Pharmacists, Nurses, Students, and other healthcare professionals interested in medicine to be updated on the latest cutting-edge advances in Internal Medicine.

You are invited and encouraged to contribute to the program by submitting abstracts for poster presentation, and we look forward to your active involvement.

We hope that you will join us for what promises to be a stimulating professional and educational event, and we look forward to welcoming you to Bahrain.

Yours sincerely,
Prof. Amgad El-Agroudy
Conference Chairperson

CONFERENCE CHAIRPERSON

Prof. Amgad El-Agroudy

CONFERENCE CO-CHAIRPERSON

Dr. Mohamed Alsenbesy

CONFERENCE SECRETARY GENERAL

Dr. Adla Bakri

SCIENTIFIC COMMITTEE

- Prof. Taysir Garadah (Chair)
- Dr. Alaa Elmazny (Co-Chair)
- Dr. Adla Bakri
- Dr. Ahmed Al Saegh
- Dr. Haitham Amin
- Dr. Hend Al Jenaidi
- Dr. Jawad Khamis
- Dr. Khadija Alassas
- Dr. Lamees Al Ayoobi
- Dr. Mohamed Makhlooq
- Dr. Rawan Al Agha
- Dr. Safaa Al Khawaja
- Dr. Salil Gupta
- Dr. Tharwat Wagdy
- Dr. Walid Assar
- Dr. Alsaheed Alsaheed

ORGANIZING COMMITTEE

- Dr. Mohamed Alsenbesy (Chair)
- Dr. Mona Arekat (Co-chair)
- Dr. Hussain Taha (Co-chair)
- Dr. Aysha AlZaman
- Dr. Faisal Osman Abubaker
- Dr. Fatima Abdulla
- Dr. Fawaz Bardooli
- Dr. Hasan Farookh
- Dr. Hussain Redha
- Dr. Jameela Al Salman
- Dr. Khaled Bin Thani
- Dr. Sahar Ahmed Saad
- Dr. Seham Ali Saif
- Dr. Thuraya Zaid
- Dr. Zahra Mohamed Jaffar

CONFERENCE OBJECTIVES

- To facilitate opportunities for networking, collaboration, and exchange of ideas with internationally renowned leaders in Internal medicine research.
- To identify research and practice-based innovations in optimizing Internal medicine research and development.
- To debate gaps and priorities for sustainable development in optimizing Internal medicine research and development.
- To discuss and debate the challenges and opportunities in the new era of optimizing Internal medicine research and development reforms.
- To identify opportunities for evidence-based practice in optimizing Internal medicine research and development.

WHO SHOULD ATTEND?

- Healthcare professionals
- General medicine physicians
- Cardiologists
- Hematologists and oncologists
- Nephrologists
- Endocrinologists
- Rheumatologists
- Intensive care doctors
- Geriatrics physicians
- Pulmonologists
- Gastroenterologists and hepatologists
- Residents & Fellows
- Family Medicine
- General practitioners
- Medical Students
- Nurses



■ **AT THE END OF THIS EDUCATIONAL PROGRAM,
PARTICIPANTS WILL BE ABLE TO:**

- Review the latest evidence and best practices for the management and treatment of different health problems in medicine to achieve excellence in medical care
- Describe fundamentals of quality improvement strategies for primary and acute medical care
- Evaluate and diagnose a selected group of common medical problems using the most updated evidence- based tools and apply it appropriately to fit regional special needs.
- Review practical real-life cases and pitfalls in various medical sub-specialties.
- Examine solutions to real-world clinical problems through case-based learning sessions
- Provide insight into patient needs and experiences and improve clinical practice
- Apply new knowledge in the diagnostic and therapeutic modalities presented in selected topics
- Formulate an appropriate approach that is suitable for local experiences in some of the controversial issues in medical sub-specialties.
- Meet global experts in Medicine, Gastroenterology, Hematology, Pulmonology, Infection Diseases, Cardiology, Nephrology, Endocrinology, ICU, Rheumatology and Geriatric Medicine.

SPONSORSHIP PACKAGES

Benefits	Daimond	Platinum	Gold	Silver	Bronze
Logo On the Back Cover of Conference Soft Book	Yes	Yes	Yes	Yes	Yes
Quantity	Limited to two	Limited to two	Limited to three	Limited to Four	Limited to Five
Exhibition Space (Sq.Meter)	Premium Location 7x3	6x3	4x3	3x2	2x2
Advertisement Inside the Conference Soft Book	4	2	1	No	No
Website Pop-Up Message	Yes	Yes	No	No	No
Logo On the Conference Program Digital Copy (Backside)	Yes	Yes	Yes	No	No
Social Media Ads Through the Company Channels	Dedicated Media campaign & sponsor Ads on Social Media platforms including posts, video, and stories	Dedicated Media, Limited Posts (Instagram, Facebook)	No	No	No
Company Speech During the Opening Ceremony 5 Minutes	Yes	Yes	No	No	No
Free Bulk Conference Delegates Pass "CME Registration"	60	50	40	30	15
Pad, Pen or Brochure gift item for delegates (To Be Handed From the registration Desk Minimum Quantity 500 to Be Provided from the Sponsor)	3	2	No	No	No
Speaking opportunity (sponsor's speaker to provide a presentation on the main agenda)	Dedicated Session on the main conference agenda under the Sponsor's Name (60 Minutes)	Dedicated Session on the main conference agenda under the Sponsor's Name (30 Minutes)	No	No	No
Sponsor Logo on the Conference Badges	Yes	Yes	No	No	No
Free Company staff allowed for exhibition	5	4	3	2	1
PRICE IN BHD	12,000	10,000	8,000	6,000	4,500

All Prices before **10 % Vat.**

Notes:

1. Removing some features will not reduce the package cost, requiring more features from the add-on section will be with extra cost and subject to availability.
2. Following Sponsorship allocation, the package will be assigned on a FIRST COME FIRST SERVED basis, Applications must be submitted with payment IN FULL AMOUNT.
3. Videos, branding materials, logo and Catalogue flyers need to be submitted two weeks prior to conference date.

BRANDING OPPORTUNITIES



PREMIUM BRANDING

BOOTH STAND DESIGN

includes Tv, 3D Cutting Logo, Lightbox.

*Price it will be Proposed Based on the Package Category (size and extra Requirements from the client)

DIGITAL SELFIE STAND

on site printing photos for the Delegates with the Company and conference logo only limited to one sponsor

(500 BHD)
*only one day.

GALA DINNER

GALA DINNER at 5 Star Hotel

- Company Logo On Tabletop
- Signage Company Logo on Panel Signage at Reception Brief Speaking Opportunity
- Limited to one Company

(2000 BHD)

*Price Subject to Change

NORMAL BRANDING

DELEGATE REGISTRATION BAGS

- Company Logo On Registration Bags Handed Out To Each Delegate.

1000 BHD

LANYARDS

- Company Logo On Badge Lanyards Handed Out To Each.

1000 BHD

WATER BOTTLE

- Company Logo On All Water Bottles Offered During The Conference And Distributed Throughout Exhibitions

1000 BHD

YOGA STRETCH RESISTANCE BAND

- youga stretch resistance band with printing logo.

1000 BHD

FIRST AID BAG

- kit and sponsor logo Printing on the bag.

1000 BHD

USB FLASH MEMORY 16 GB

- Company Logo On USB Distributed at Registration Within the Delegate Bags if available.

1000 BHD

CONFERENCE SPONSORSHIP CONTRACT

By completing the following you are making a formal order for the below listed conference sponsor. This will become legally binding upon confirmation from Organizer. Your signature is required.

Please return completed contract to:

Ahmed@educationplus.me / amin@educationplus.me

Conference exhibitor information

- Company Name (Legal Name)
- Address City Country
- Website

Main contact of conference exhibitor

- Name Title
- Phone Fax Mobile
- Email

Financial contact (if different from main contact)

- Name Phone
- Email

Diamond	<input type="radio"/>	13,200 BHD
Platinum	<input type="radio"/>	11,000 BHD
Gold	<input type="radio"/>	8,800 BHD
Silver	<input type="radio"/>	6,600 BHD
Bronze	<input type="radio"/>	4,950 BHD

Premium Branding			Normal Branding		
GALA DINNER	<input type="radio"/>	2,200 BHD	Delegate Bags	<input type="radio"/>	1,100 BHD
Digital Selfie Stand	<input type="radio"/>	550 BHD	Lanyards	<input type="radio"/>	1,100 BHD
Booth Stand Design	<input type="radio"/>	TBD	USB Flash Memory 16 GB	<input type="radio"/>	1,100 BHD
			Water Bottel	<input type="radio"/>	1,100 BHD
			Youga Stretch Resistance Band	<input type="radio"/>	1,100 BHD
			First Aid Bag	<input type="radio"/>	1,100 BHD
Total Amount Included VAT					

Date

..... / /

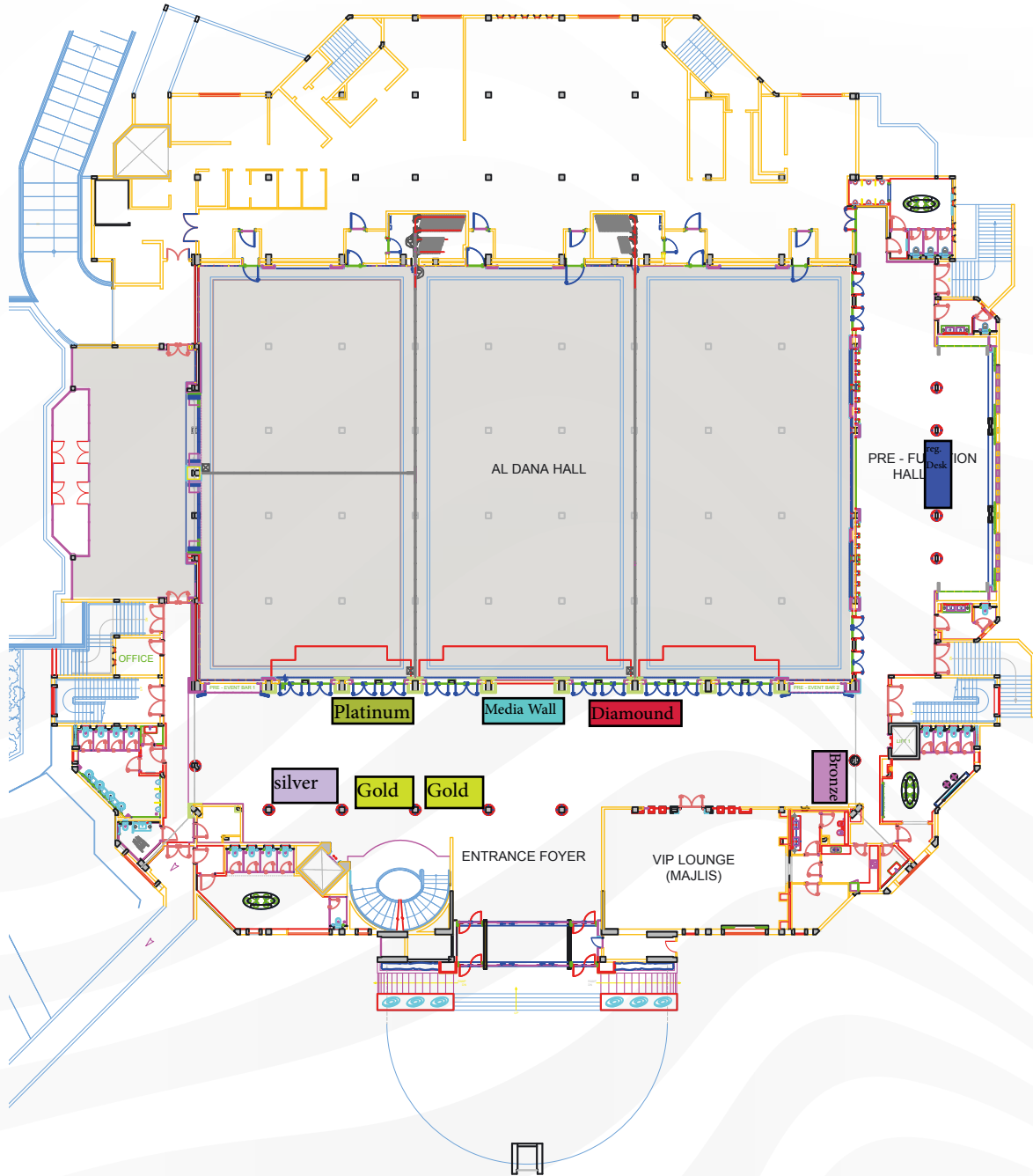
Signature

.....

Stamp

.....

EXHIBITION FLOOR MAP



■ RULES & REGULATIONS RELATING TO THE CONFERENCE SPONSORSHIP CONTRACT

● PAYMENT

Total sponsorship amount must be paid %50 upon confirmation and %50 not later than March 1st 2024

● SPACE & HEIGHT REGULATIONS

Conference exhibitors shall adhere to the exact space allocated. The conference & exhibition space consists of a table-top exhibition space with option to display a popup banner.

Any additional items which will be placed besides the exhibition table need to be approved by Organizer. Note: Where a Conference exhibitor's display is built beyond the limitations and restrictions as set forth in this Agreement, Organizer reserves the right to correct such display violations by having the Conference exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations.

Circulars, publications, advertising matter and all kinds of promotional giveaways may be distributed only within the assigned space. Nothing can be posted on, tacked, nailed, taped, screwed in, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

● CANCELLATION

The cancellation of the Sponsorship must be sent by email to Ahmed@educationplus.me

If cancellation occurs before Feb. 1st 2024 no administrative charges will be assessed. However, if cancellation occurs later than this date NO REFUNDS will be made whatsoever. In such a case, the cancelling Conference exhibitor is obliged to make payment of any unpaid portion of the total cost of the Sponsorship opportunity.

If the cancelling Conference exhibitor fails to make such payment, the cancelling Conference exhibitor will also be liable for the costs of collection (including court costs and reasonable attorney fees) and interest at the highest legal rate.

● COPYRIGHTS, ROYALTIES AND TRADEMARKS

It is the Conference exhibitor's sole responsibility to obtain licenses and permissions for using any moving or image, computer software, sound recording, artwork, printed material and/or other item bearing or embodying a copyright, trademark, patent, or publicity right distributed in the conference, the organizer free and harmless from any third-party claims in such respect.

● GENERAL INFORMATION

- Exhibition space will be assigned on a “first come first served basis”.
- The organizer reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.
- Company logos to be printed on the final program or published on the conference web site or used to mark other conference material have to be sent by email to **Ahmed@educationplus.me** in png or PDF format, not exceeding 5 MB.
- Advertising single pages in the program have to be sent by email to **Ahmed@educationplus.me** in PDF format “Ready to print”, dimension A4 with 3 mm of tolerance each side.
- All Advertising Pages have to be received by **Education Plus** not later than **April 1st 2024**.
- Company Flyers to be insert in the congress bags, maximum A4 size, have to be delivered at Gulf hotel to **Education Plus** representative not later than **April, 28th 2024**.

■ PAYMENT OPTIONS

Bank Transfer Payments by transfer can be made to:

Ahli United Bank, Bahrain

Swift Code: **AUBBBHBM**

A/c Name: Education Plus

ACCOUNT NUMBER: 0016-277686-001

IBAN: BH02-AUBB-00016277686001

Cheques / Drafts Payment Cheques / drafts

Should be made payable to: **Education Plus Consultancy**

Benefit Pay:

Payments by Benefit

IBAN: BH02AUBB00016277686001

Send Proof of payment to :

info@educationplus.me

 **+973 38315882**

ORGANIZED BY:

EDUCATION
LEADING EXCELLENCE



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