Under the Patronage of His Excellency Lieutenant General

#### Dr. Shaikh Mohammed Bin Abdulla Al Khalifa

Chairman Supreme Council of Health





### **SPONSORSHIP PACKAGE**

18-20 JAN 2024 The Diplomat Radisson Blu Hotel, Ambassador Hall, Kingdom of Bahrain

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Under the Patronage of His Excellency Lieutenant General

### Doctor Sheikh Mohamed Bin Abdullah Al-Khalifa Chairman of the Supreme Council

### Welcome Note



I'm delighted to announce the 6th edition of the Internal Medicine, Diabetes and Obesity Conference (IMDO), under the Patronage of His Excellency Lt. General Dr. Sheikh Mohammed Bin Abdulla Al Khalifa that will take place from 18 to 20 of January 2024 over three days, from 9 to 11, at The Diplomat Radisson Blue Hotel Bahrain. The first two days (18 & 19) will be of physical attendance and on 20th of January a virtual conference presentations for our International and national speakers.

As being our strategic partner for the past 5 years, we are cordially inviting your esteemed organization to join IMDO 6 in its Hybrid format, where you can book your booth in our Medical Pharmaceutical exhibition to showcase your product or materials of interest. Expected conference attendees are around 150 – 200 pax.

IMDO speakers will be a great selection from the internationally renowned scholars while joining us from the Kingdom of Bahrain our finest Consultants and specialists related to the conference context. We hope that the conference context falls in line with your organization's vision and mission, and that continuous medical education is one of your objectives.

Looking forward to your active participation in IMDO 6.

Sincerely,

Dr. Asaad Al-Daftar

IMDO Conference Co-Chairman Chairman of Scientific Committee





|  | <b>Diamond</b><br>BD 10,000       | <b>Platinum</b><br>BD 7,000 | <b>Gold</b><br>BD 5,000 | Silver<br>BD 3,000 |
|--|-----------------------------------|-----------------------------|-------------------------|--------------------|
| Logo On The Cover Of Conference<br>Soft Book         | Yes                               | Yes                         | Yes                     | No                 |
| Advertisement Inside The Conference Soft Book        | 2                                 | 1                           | 1/2                     | No                 |
| Exhibition Space (Sq.Meter)                          | Pre function area                 | 4 x 3 m                     | 3 x 2 m                 | 2 x 2 m            |
| Logo On The Back Conference<br>Soft Program          | Yes                               | Yes                         | Yes                     | Yes                |
| Free Delegates Physical                              | 40                                | 30                          | 15                      | 5                  |
| Pad, Pen Or Brochure Gift Item For<br>Delegates      | 2                                 | 1                           | No                      | No                 |
| Lecture Slot Satellite Symposium Or Recorded Lecture | 2 Lectures<br>30 min. for<br>each | 1 Lecture<br>30 min.        | No                      | No                 |
| Logo On Tag Name                                     | Yes                               | No                          | No                      | No                 |
| Free Company Staff Allowed For Exhibition            | 5                                 | 3                           | 2                       | 1                  |

All Prices Applicable for 10 % Vat after Confirmation

All Main Sponsors (Diamond, Platinum) Are Eligible To Have 50% Discount Off:

- Extra delegates registration.
- Branding opportunity items.



# **Branding Opportunities**

### DELEGATE REGISTRATION BAGS BD 1,000

 Company logo on registration bags handed out to each delegate.

#### GALA DINNER BD 2,000

- Company logo on table top signage
- Company logo on panel signage at reception
- Brief speaking opportunity

## MINI PROGRAM ADV. BD 1,000

- Company logo and advertisement on the mini program
- Distributed at registration within the delegate bags, throughout exhibitions and on the conference information desk

#### LANYARDS BD 1,000

 Company logo on badge lanyards handed out to each delegate.

#### WATER BOTTLE BD 1,000

 Company logo on all water bottles offered during the conference and distributed throughout exhibitions

#### USB BD 1,000

- Company logo on usb
- Load usb with company and conference materials
- Distributed at registration within the delegate bags





# **Conference Sponsorship Contract**

By completing the following you are making a formal order for the below listed conference sponsor. This will become legally binding upon confirmation from Organizer. Your signature is required.

Please return completed contract to: help@imdo.info

| Conference exhibitor info       | rmation                |                              |
|---------------------------------|------------------------|------------------------------|
| Company Name (Legal No          | me)                    |                              |
| Address                         | City                   |                              |
| Website                         |                        |                              |
|                                 |                        |                              |
| Main contact of conferen        | ce exhibitor           |                              |
| Name                            |                        | Title                        |
|                                 |                        | Mobile                       |
|                                 |                        |                              |
| LITION                          |                        |                              |
| Financial contact (if different | ant from main contact) |                              |
|                                 | · ·                    |                              |
|                                 |                        | Phone                        |
| Email                           |                        |                              |
|                                 |                        |                              |
| Diamond (BD 11,000)             |                        | DELEGATE BAGS (BD 1,100)     |
| PLATINUM (BD 7,700)             |                        | LANYARDS (BD 1,100)          |
| Gold (BD 5,500)                 |                        | GALA DINNER (BD 2,200)       |
| SILVER (BD 3,300)               |                        | WATER BOTTLE (BD 1,100)      |
| SILVER (DD 3,300)               |                        | MINI PROGRAM ADV. (BD 1,100) |
|                                 |                        |                              |
|                                 |                        | USB (BD 1,100)               |
|                                 |                        |                              |
| Date                            | Signature              | Stamp                        |
|                                 | 2191123013             |                              |

| Exhibi | tion F | loor l | Map |
|--------|--------|--------|-----|
|--------|--------|--------|-----|





#### **PAYMENT**

Total sponsorship amount must be paid %50 upon confirmation and %50 not later than Jan 1st 2023

#### **SPACE & HEIGHT REGULATIONS**

Conference exhibitors shall adhere to the exact space allocated. The conference & exhibition space consists of a table-top exhibition space with option to display a popup banner.

Any additional items which will be placed besides the exhibition table need to be approved by Organizer. Note: Where a Conference exhibitor's display is built beyond the limitations and restrictions as set forth in this Agreement, Organizer reserves the right to correct such display violations by having the Conference exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations. Circulars, publications, advertising matter and all kinds of promotional giveaways may be distributed only within the assigned space. Nothing can be posted on, tacked, nailed, taped, screwed in, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

#### **CANCELLATION**

The cancellation of the Sponsorship must be sent by email to Info@educationplus.me

If cancellation occurs before Jan 1st 2023 no administrative charges will be assessed. However, if cancellation occurs later than this date NO REFUNDS will be made whatsoever. In such a case, the cancelling Conference exhibitor is obliged to make payment of any unpaid portion of the total cost of the Sponsorship opportunity.

If the cancelling Conference exhibitor fails to make such payment, the cancelling Conference exhibitor will also be liable for the costs of collection (including court costs and reasonable attorney fees) and interest at the highest legal rate.

#### **COPYRIGHTS, ROYALTIES AND TRADEMARKS**

It is the Conference exhibitor's sole responsibility to obtain licenses and permissions for using any moving or image, computer software, sound recording, artwork, printed material and/or other item bearing or embodying a copyright, trademark, patent, or publicity right distributed in the conference, the organizer free and harmless from any third-party claims in such respect.



#### **GENERAL INFORMATION**

- Exhibition space will be assigned on a "first come first served basis".
- The organizer reserves the right to relocate or reassign booths at any time for the overall benefit of

the meeting.

• Company logos to be printed on the final program or published on the conference web site or used

to mark other conference material have to be sent by email to Info@educationplus.me in JPG or

PDF format, not exceeding 5 MB.

• Advertising single pages in the program have to be sent by email to ahmed@promedme.com in

PDF format "Ready to print", dimension A4 with 3 mm of tolerance each side.

- All Advertising Pages have to be received by Education Plus not later than Jan 1st 2023.
- Company Flyers to be insert in the congress bags, maximum A4 size, have to be delivered at Gulf

hotel to Promed representative not later than Jan 1st 2023.